



CRESTING POLICY

There are **six** (6) positions for crests and badges;

- **THE RIGHT CHEST (1) AND UPPER LEFT ARM (1):** will be reserved for the event, or an event crest of the Host Committee.
- **THE LEFT CHEST AND UPPER RIGHT ARM (total of 3):** reserved for team sponsor's crests or Member Association's emblem:
 - Option 1: The left chest (1), and upper right arm (2), for a maximum of 3 crests, **OR**
 - Option 2: The left chest (2) and upper right arm (1), for a maximum of 3 crests
- **ON THE LEG (1)** will be reserved for a team sponsor's crest. All team members need not wear the crest on the same leg (depends on right or left handed), but the crests must be at the same height and location on the leg.

Total crest size (edge to edge) shall not be greater than 10cm (4 inches) or not greater than 100 square centimetres (16 square inches). All team sponsors' crestring must have the approval of the team's Member Association. A clothing manufacturer's trademark may be displayed provided it is not greater than 20 square centimetres (3.1 square inches) on jackets and trousers and not greater than 6 square centimetres (0.93 square inches) on any other item of clothing, including hats.

Hats: The only logo permitted, in addition to the manufacturer's logo, is either that of the Event, or the athlete's Member Association.

Team or Member Associations sponsors crestring will only be permitted if they advertise companies or organisations who carry out business in the country represented by the team concerned, and do not conflict with any sponsor of WCF events. Member Associations shall register sponsor names, and business category with a photograph or diagram in actual size with the WCF **no later than 01 May 2017**. The WCF will confirm approval in writing. Every effort will be made to facilitate the acceptance of team sponsor requests. Sponsor names registered later, or not registered, may not be approved by the WCF. Crests that are not approved must be removed from the on-ice uniform.

Cresting placement should be the same for all team members on all playing-garments, except on the leg, where the location must be the same, but the leg can be different depending on whether the player is left or right handed.

No crestring shall be permitted in any other area, or on other items of clothing or curling equipment without prior application to, and approval of the World Curling Federation.

All members of team support staff with On-Ice Accreditation must also adhere to the stated crestring policy.

Each team member shall wear identical uniforms for all games. Each garment (shirt, jacket or sweater) shall have the player's surname in 2-inch (5cm) letters across the upper back of the garment, and the country name in 2-inch (5cm), or larger letters, across the back above the waist. If desired, a national emblem may also be worn on the back, but only in addition to the country name and has to be displayed between the player's surname and the country name. The members of a team shall wear light-coloured shirts and playing jackets when delivering stones with light-coloured handles and dark-coloured shirts and playing jackets when delivering stones with dark handles (red is considered a dark colour). Upper playing garments of all team members must be the same colour during the competition.

When two players have the same surname, the first letter of their given name shall be added to the player's name on the garment. If the first letter is also the same either another initial should be added, or the full or abbreviated given names shown.

All Member Associations shall register the colour of the outer garments, jackets, or sweaters to be used by their teams when competing in WCF events. **Please register your colours by 01 May 2017.**